

## 2010 Driver School Promotions Announced

Once again we are offering a series of promotions to enable students to attend multiple events this year. The goals of our promotions are two-fold. First, we want to encourage members who have never participated in a track event to come out and give it a try. Find out how your car was meant to be driven and become a better, safer driver in the process. Second, we want to reward those students who attend multiple events. The only way we can maintain our schedule is to fill our schools and we want to do what we can to make that possible.

The promotions are:

Promotion	Benefit
Register and pay for Monticello and Shenandoah by April 5 <sup>@</sup>	\$80 rebate issued after Shenandoah (\$495 total fee for both)
For “experienced students”, attend Monticello School	\$50 rebate for Shenandoah <sup>#</sup>
For students who were “First-timers” at our 2010 October Intro School, attend Monticello	\$50 rebate for your next school*
Attend Summit Point ADS/ITS event	\$50 rebate for Shenandoah
Attend any 4 schools *	Receive a free school in 2011*
Attend Monticello, Thunderbolt, Summit Point or Shenandoah <sup>^</sup> as a First-time student	\$50 rebate for Shenandoah <sup>#</sup> or \$50 off your next school in 2011*
Attend our October Intro to the Track School as a “First-timer”, i.e. as a student who has <u>never</u> been to the track	\$50 rebate issued after the event

<sup>@</sup> Must attend both events to receive discount

<sup>#</sup> Cannot be combined with the combined Monticello–Shenandoah registration promotion

\* Excludes August Joint Event at NJMP/Lightning

<sup>^</sup> Shenandoah First-time students only entitled to 2011 discount

**Discounts will be issued as a rebate check following the event.**

Promotions can be combined for even greater savings. Please e-mail the registrar to be sure you are properly credited.

**Loaner Helmets:** This program is designed for students who are coming to one of our schools as a “First-timer” (you’ve never been to the track before) and have concerns about the costs involved. If you don’t have a helmet to use, we may be able to help! We now have helmets that we can loan to you for the event (limited number and sizes), so sign-up early by contacting Jamie Kavalieros at [helmets@njbmwcca.org](mailto:helmets@njbmwcca.org). Take the plunge and come on out – you’ll never forget it.